

>> EUROPE

FOOD VALLEY AWARD

Romi Smilfood, part of the Royal Smilde Food Group, is proud to announce that Novarin®, the new range of industrial bakery margarines, has been nominated for the prestigious 'Food Valley Award 2009'.

Each year, the Food Valley Award goes to the most distinctive project or initiative in the food or food-related industry. The prize is awarded to companies that have set themselves apart in terms of innovation, partnership and Corporate Social Responsibility.

Cake, biscuits and bakery snacks are consumed because they taste great. However, these products do have a high content of saturated and trans fats. In the last two years Romi Smilfood, as a supplier of margarine, oils and fats to the bakery industry, developed a healthy margarine concept: Novarin®,

a new generation of industrial margarines, applicable in a wide range of bakery products. The concept of Novarin® consists of building elements: non hydrogenated fat (virtually zero trans fat), less saturated fat, less fat, natural ingredients and the possibility for nutrition claims. The customer can select and combine more of these elements to create healthier and tasteful bakery products.

With Novarin® it is possible to reduce the saturated fat content with at least 33% in cake, cookies, but also in croissants and puff pastry. No compromise in functionality and sensorial properties: that's what makes the concept unique! The winner of the Food Valley Award 2009 will be announced during the Food Valley Conference on 8 October, 2009.

Novarin® will be introduced at iba 2009 in Düsseldorf.

>> UK

BRENNTAG BUYOUT

Brenntag UK has purchased Cargill's British arm of their packaged glucose syrup business.

The distributor has acquired the goodwill of the business – its book value non-related to tangible assets such as the customer base.

"This deal will strengthen our position in the food sector and allow us to continue to expand our offering to the industry. It is also a reflection of the confidence Cargill has in our ability to service and look after their customers," states Clare Waters, Managing Director Brenntag UK & Ireland.

Martin Douglas, general manager of Cargill's Manchester business said the sale 'will allow Cargill to focus on providing our bulk sweeteners customers with the most efficient supply chain'.

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